

## Future Focused Education Job Description

# **Job Title:** Project and Data Systems Manager **Status:** Full-time exempt

## **Future Focused Education:**

Future Focused Education (Future Focused) is an Albuquerque-based nonprofit organization. Our mission is to create healthier and more prosperous communities by advancing the best education for students who need it the most. We envision schools as sites of innovation and opportunity, where students become the creators of healthy and more prosperous communities. Future Focused staff collaborate locally and nationally with innovative schools, employers, and a breadth of community partners to advance practices, programs, and policies that improve equity and opportunity for young people. Future Focused is committed to promoting racial and economic justice through our work with culturally diverse communities to transform education.

#### **Position Summary:**

The Project and Data Systems Manager provides important support to FFE's initiatives. This includes managing data systems for FFE's X3 and NeXt paid internship programs, providing data system training and technical assistance to partners across New Mexico implementing their own work-based-learning programs, and collaborating with FFE's program evaluation, operations, and work-based learning teams to build systems and processes that support program quality and improvement. The Project and Data Systems Manager will be responsible for day to day management of at least these three data-system platforms, and other projects as assigned:

- **Salesforce** is a customer relations management (CRM) system that FFE uses to manage, document, and monitor our work with interns, schools, employers, funders, and fee-for-service clients.
- **ImBlaze** is a Salesforce-based application developed by Big Picture Learning. FFE uses ImBlaze to manage internship placements, interns' attendance at their internships, and comments from interns and mentors. Through an arrangement with Big Picture Learning, FFE also sub-licenses ImBlaze for use by other entities in New Mexico.
- **The Alumni Tracker** is a web-based application owned by FFE, currently in a pilot phase of implementation. The application allows FFE to document information about internship program alumni, including postsecondary enrollment, employment, and civic

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engagement. FFE also sells subscriptions to the Alumni Tracker for use by other entities.

## **Essential Duties and Responsibilities:**

It is the responsibility of the Project and Data Systems Manager to carry out tasks and projects under the supervision of the Director of Organizational Learning and Research, in close coordination with FFE's Director of Operations and Director of Work-Based Learning. The descriptors below are illustrative only of the tasks performed by this position and are not all-inclusive.

#### Data System Management

- Manage the day to day running of Salesforce, ImBlaze, and the Alumni Tracker.
- Perform basic administrative functions including user account maintenance, data entry and clean up, reports, listviews, dashboards, and other routine tasks.
- Manage operational requests and troubleshoot user and system issues.
- Upload data from .CSV files into Salesforce and the Alumni Tracker.
- Continuously adapt the three platforms to incorporate program changes and process improvements, collaborating with consultant developers as appropriate.
- Develop and maintain relationships with representatives at Salesforce, Big Picture Learning, DiverseIT, Ingenuity Software Labs, and any other developers as needed to provide training, troubleshoot issues, and improve the three software platforms.

## Customer Relations

- Facilitate pitch sessions and demos for prospective clients of FFE's services and users of ImBlaze and Alumni Tracker.
- Listen to the data management needs of prospective clients and assess whether FFE can meet those needs.
- Collaborate with relevant FFE staff to secure fee-for-service contracts that include use of ImBlaze and the Alumni Tracker.
- Provide friendly customer service and respond quickly to users with questions and issues.

## Training and Technical Assistance

- Facilitate virtual and in-person training for FFE staff and external clients. This includes training interns, school and district staff, and company mentors.
- Create training materials, including instructional guides and presentation slides to support learning.
- Schedule as-needed training, troubleshooting, and technical assistance sessions for FFE and external clients.

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#### **Operational System Development**

- Participate in meetings of FFE's operations team to support Salesforce use and integration into organizational processes.
- Help write standard operating procedures as they relate to data system implementation and use.

## Contributions to a Collaborative Organization

- Work with the evaluation, operations, and work-based learning teams to identify and carry out projects to support employer recruitment; school partnerships; intern recruitment, coaching, monitoring, and support; and more.
- Liaison with relevant staff across the organization to understand needs and identify possible changes to Salesforce, ImBlaze, and the Alumni Tracker.
- Demonstrate a willingness to take on tasks beyond this position description, including meeting facilitation, survey development and analysis, and outreach to interns, employers, and other partners.

## **Work Environment:**

Work is performed in a variety of business, education, and office space settings. Willingness to travel around Albuquerque and around the state with reliable transportation is required. Evening, weekend, and/or holiday work may be required. In addition, traveling about once a quarter outside New Mexico may be required. During the COVID-19 pandemic, work will sometimes take place remotely; internet access is required. The supervisor for this position currently works remotely in a different state; the employee must be comfortable and competent working independently with limited in-person oversight. Regular communication with the supervisor is expected via web conference, email, text, and phone.

## **Qualifications:**

<u>Education</u> Associate's degree or higher <u>or</u> Salesforce Administrator certification

## Experience

At least one year experience with customer data management using any CRM, preference for at least two years of experience with Salesforce administration.

## Alignment with FFE's Guiding Principles

- Seeks to work in collaboration
- Chooses to influence rather than control
- Values local wisdom to inform the work
- Is responsive to the local community and follows through on commitments

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- Identifies as a learner and adapts based on data we collect
- Uses an asset-based perspective
- Uses transparent communication as a tool for growth
- Challenges themself to root all work in racial and economic justice
- Engages with our mission "to provide the best education for the students who need it the most" to inform and guide the work

#### <u>Skills</u>

- Database management skills including knowledge of traditional CRM features and functionality (Salesforce knowledge preferred)
- Excellent Microsoft Excel skills; functional knowledge of Google Suite helpful but not required
- Ability to engage with online learning modules and teach oneself new technical skills to support system development, maintenance, and issue resolution
- Interpersonal skills, including the ability to work collaboratively with others and respond to differences with flexibility, self-awareness, and respect for others' identities and cultures
- Writing, formatting, and presentation skills, including the ability to prepare visually appealing documents and presentations and to train a variety of audiences in software use
- Careful attention to detail, placing a high value on accuracy of data and usability of all deliverables
- High standard of ethics, ensuring discreet handling of data and sensitive, personally identifiable information
- Project management skills; ability to plan and organize
- Versatility, willingness to offer support and complete tasks outside this job description, ability to adjust work plans to meet diverse and changing needs across the organization
- Ability to manage time across multiple projects and communicate with a supervisor as needed to navigate competing priorities; willingness to take direction and manage up

## How to Apply:

For consideration, applicant must submit a cover letter, resume, and three references to:

Mistie Gallegos, Director of Operations mistie@futurefocusededucation.org

Qualified candidates will be contacted for an interview.

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